

North Texas Youth Ballet Presents
The 2019 Nutcracker



Directed by Dana Bailey

Information Packet #1

Thank you for your participation in the North Texas Youth Ballet's production of "The Nutcracker."

The following information packet includes important information regarding the production. Please read through it carefully.

Thank you once again for your participation. We look forward to another excellent presentation of "The Nutcracker!"

*Sincerely,
Dana Bailey*

Full Run-Through Rehearsals **at DSOD Southlake:**

December 7th MANDATORY RUN-THROUGH
Full Non-Dressed Run Through at DSOD Southlake
4:00 – 6:00pm in Studio #7

December 8th PICTURE DAY/MANDATORY DRESS REHEARSAL
Professional Photos Taken at DSOD Southlake
9:00am - 1:15pm in Studio #1
1:15pm – 1:30pm Full Cast Photo Taken in Studio #1
Parent Meeting
2:00-3:00pm – in Studio #2
Full DRESS Rehearsal at DSOD Southlake
2:00pm – 4:00pm in Studio #7

December 14th POSSIBLE RUN-THROUGH
Possible Non-Dressed Full Run-Through
at DSOD Southlake
4:00pm – 6:00pm in Studio #7
We will make an announcement at a later date stating whether or not this rehearsal will take place. We just want you to hold the date open just in case.

PERFORMANCE

DATE AND SHOW TIMES:

Sunday, December 15th

Dress Rehearsal @ 9:00 a.m.

Matinee Performance @ 2:00 p.m.

Evening Performance @ 5:30 p.m.

PERFORMANCE

LOCATION:

Will Rogers Auditorium
#1 Amon Carter Square
Ft. Worth, TX 76107



CASTING REQUIREMENTS

CASTING CLARA	The role of "Clara" will not be cast until all of the auditions have been completed; <i>therefore, casting is subject to change.</i>
ACCEPT / DECLINE YOUR ROLES TODAY!	Each auditioner MUST inform NTYB of the roles he/she is accepting and/or declining <i>immediately following the audition!</i> PLEASE DO NOT LEAVE AUDITION DAY UNTIL YOU HAVE OFFICIALLY ACCEPTED/DECLINED YOUR ROLES AND YOU HAVE PAID THE PARTICIPATION AND COSTUME FEES!
FEES DUE TODAY!	<ul style="list-style-type: none"> * \$10 Non-Refundable Audition Fee * \$95 Participation Fee for the First Role * \$10 Participation Fee per each Additional Role * \$95 Costume Fee per Role (<i>Except Party Scene, & Mice</i>) * \$20 Nutcracker T-Shirt Fee
CAST IN PARTY SCENE?	You will NOT be charged the \$95 Costume Fee for this dance because you will be responsible for renting or purchasing your own dress (for the girls) or suit (for the boys).
CAST AS A MOUSE OR AN ANGEL?	If you are cast as an "Angel" you must accept the "Mouse" role as well and vice a versa. We will discount the mouse costume to \$55.
CAST AS AN UNDERSTUDY?	If you are cast as an "Understudy", you must take part in all scheduled rehearsals for that role. Understudies will only perform in the event an original cast member cannot perform.
NEW DANCEWEAR REQUIRED	New Ballet Tights, New Ballet Shoes, and New Pointe Shoes (if needed) will be required for the performance. You will be provided with more detailed information.
REHEARSALS BEGIN	Rehearsals begin the week of September 9th unless otherwise stated on the rehearsal schedule. ALL rehearsals including the Dress & Full Run-Through Rehearsals are MANDATORY!



Nutcracker Production Participation Requirements

EASY AS 1, 2, 3!

1

SELL!



EACH FAMILY MUST SELL ALL 3:

- *1 - \$50 Program Ad
- *10 - Show Tickets
- *10 - 50/50 Raffle Tickets

2

FUNDRAISE!



Decorate a Pointe Shoe for Sale

IN ADDITION-EACH FAMILY MUST PICK 1:

- *Contact Business Owners for Corporate Sponsorship
- *Find Donations & Help Organize the Silent Auction
- *Sell at least 30 extra 50/50 Raffle Tickets

3

VOLUNTEER!



EACH FAMILY MUST PICK 1:

- *Be a **BACKSTAGE MOM** for one of the Shows
- *Help Organize Girl Scout Goodie Bags, tickets, etc
- *Load the Trailer with Props on Show Day
- *Help us Set Up/Strike the Stage on Show Day
- *Usher one of the Performances
- *Distribute Advertising Posters Around Town

DANCER/PARENT PARTICIPATION REQUIREMENTS

There are **THREE MAJOR PARTICIPATION REQUIREMENTS** to perform with NTYB. **EACH PARTICIPANT MUST COMPLETE ALL THREE REQUIREMENTS:**

1. SELL!

Dancer/Parent Requirement – MUST SELL ALL 3:

1 - \$50 Program Ad

10 – Show Tickets

10 – 50/50 Raffle Tickets

- **Sell or Purchase a Program Ad** - Due to the tight budget of a non-profit organization, each dancer is required to sell a minimum of \$50.00 worth of ad space. You can sell ad space to a business or you can purchase it yourself as a congratulatory ad for your dancer. If this requirement cannot be met, then \$50.00 will be charged to your account, so why not congratulate your dancer with an ad? The student who sells the most ads will be recognized in the program. Ads come in a variety of sizes and prices ranging from \$50.00 for a Business Card size ad to \$230 for a Full-Page ad. All ads **MUST BE** purchased and uploaded through the NTYB website-www.northtexasyouthballet.com
- **Sell 10 Show Tickets** – All participants are required to sell a **minimum of 10** tickets per family (\$15 per ticket). If this requirement cannot be met, then the amount equal to 10 tickets (\$150) will be charged to your account.
- **Sell 10 “50/50” Raffle Tickets** - Each year, NTYB hosts a “50/50” Raffle, also known as a “Split the Pot” Raffle. All of the money collected from the selling of these raffle tickets goes “into a pot”. We will draw a ticket from the pot during the show and the winner gets half of the total amount of monies collected! The other half goes back into the production. Dancers are required to sell a minimum of TEN 50/50 raffle tickets per dancer. Past winners have won about \$500 - \$1000 CASH!! This is great way to win some extra cash right before the holidays!

2. FUNDRAISE!

Dancer/Parent Requirement –

Decorate Pointe Shoes for Sale + MUST PICK 1:

- Contact Business Owners for Corporate Sponsorship
- Find Donations & Help Organize the Silent Auction
- Sell at least 30 extra 50/50 Raffle Tickets

Fundraiser - Fundraising enables us to put on a high-quality production and still keep the cost down to you, our participants. Each dancer is required to decorate one pointe shoe and participate in **at least one fundraising activity**. Sign-ups will be at the parent meeting or you can sign up on-line.

Decorating & Selling the Decorated Pointe Shoes-Decorate a pointe shoe with ribbons, glitter and more and sell as a special holiday keepsake!

Each Family MUST pick 1 of the following in addition to decorating a pointe shoe:

- **Contact Business Owners for Corporate Sponsorships**—Find a Corporate Sponsor to donate \$100, \$250, \$500 or \$1000 in exchange for ad space, free tickets and more!
- **Find Donations & Help Organize the Silent Auction**-Find donated items for patrons to bid upon for the Silent Auction such as gift cards, holiday keepsakes, electronics, concert tickets, vacation packages, dance shoes, custom arts and crafts, private lessons, reserved recital seats, etc. The online auction will take place in late November.
- **Sell at least 30 extra 50/50 Raffle Tickets** – Sell at least 30 extra 50/50 Raffle tickets in addition to the required 10 Raffle Tickets you must sell. The more cash in the pot, the higher the prize!

3. VOLUNTEER!

- Be a BACKSTAGE MOM for one for the Shows
- Help Organize Girl Scout Goodie Bags, tickets, etc.
- Load the Trailer with Props on Show Day
- Help us Set Up/Strike the Set on Show Day
- Usher one of the Performances
- Distribute Advertising Posters Around Town

Volunteer – WE ABSOLUTELY CANNOT DO THIS SHOW WITHOUT THE HELP OF PARENT VOLUNTEERS!!

There are so many things that must happen in order to mount a production of this magnitude. Therefore, **MUST REQUIRE** each participant to **volunteer for at least one of the following duties:**

- **Be a Backstage Mom** – Help us keep ALL of our dancers safe and performance ready by being a Backstage Mom for one of the two performances.
- **Girl Scout Project** – Help us find sponsors to donate stuff for the goodie bags, sort goodie bags, work the table to distribute tickets and goodie bags to the Girl Scout guests, help guide the Girl Scout guests where to go to get their tickets and goodie bags in the lobby
- **Load/Unload the Trailer on Show Day** – Dads! Help us load and unload the trailer with backdrops and props! We need strong men!
- **Help us Set up/Strike the Set on Show Day** – Moms! Help us unload the trailer and set up props and backdrops at Will Rogers!
- **Ushers** – Help patrons find their seats at each performance. You will only have to work for the 30 min right before the performance starts, so you will not miss any of the show!
- **Poster Distribution** – Help us get the word out by placing posters at local businesses around community

Community Service Hours – Do you or someone you know someone need Community Service Hours for their school. We can help you out! You can help us with:

- Party Scene Extras
- Backstage Help
- Technical Help
- Front House Help

All of these will be explained at our parent meetings during the audition.



Nutcracker Ad Souvenir

Dear Nutcracker Family,

North Texas Youth Ballet's Nutcracker Souvenir Program is a keepsake you child will enjoy for years to come. As part of your participation requirement, you must sell at least \$50 worth of ads. This is a fun way for parents, grandparents, friends and relatives to show their support and congratulate the student for their hard work on this year's Nutcracker. Please submit your order online and payment by **November 3rd**.

IMPORTANT!

- **All Nutcracker ads will be submitted via our website through the Nutcracker link. We will not accept any ads through email, hardcopy, or disk.**

<u>Size</u>	<u>Price</u>
Business Card	\$50.00
¼ Page	\$75.00
½ Page	\$130.00
Full Page	\$230.00

(All prices include one photo, each additional photo \$15)

Directions:

Step 1: Go to NTYB website northtexasyouthballet.com

Step 2: Select Program Ad link

Step 3: Select Ad Size

Step 4: Upload pictures or file and type in ad information hit SUBMIT

Step 4: You will be re-directed to the PayPal purchase link

Step 5: Enter payment information



The Nutcracker

A NON-PROFIT COMMUNITY ARTS PROGRAM
PRESENTED BY THE NORTH TEXAS YOUTH BALLET

The North Texas Youth Ballet is dedicated to the continued growth and interest in cultural arts events in our community. We are asking for your help in supporting the arts in Southlake and Northeast Tarrant County with your sponsorship.

Your donation will be applied to the many expenses of producing The Nutcracker...for instance, the auditorium rental, costume rentals, props, backdrops, programs, etc. In return for your valued and gracious contribution, we will provide you with a variety of promotional opportunities depending upon your sponsorship level. It is important that we show our community the local businesses that support the arts. We thank you for your support of The Nutcracker.

Corporate Sponsorship Packages

\$1,000 Level

Full-page ad in program located inside front cover, inside back cover or outside back cover

Listed on Sponsorship page in program

Ad on DSOD lobby TV

Ad on North Texas Youth Ballet website with link to your website

3" logo on t-shirts

Company named as sponsor in all press releases to local newspapers

Logo on posters distributed around Southlake, Keller & Coppell

10 free tickets to event

\$500 Level

½ page ad in program

Listed on Sponsorship page in program

Ad on North Texas Youth Ballet website with link to your website

1 ½" logo on t-shirts

Logo on posters distributed around Southlake, Keller & Coppell

Logo on any other promotional materials

6 free tickets to event

\$250 Level

¼ page ad in program

Listed on Sponsorship page in program

4 free tickets to event

\$100 Level

Business card size ad in program

Listed on Sponsorship page in program

2 free tickets to event

Thank you for your time and interest in helping to bring this Holiday Classic to life on stage.
Dana R. Bailey North Texas Youth Ballet Production of the Nutcracker



Nutcracker T-Shirts

Each participant will automatically be ordered a Nutcracker T-Shirt. **DO NOT LEAVE WITHOUT TELLING US WHAT SIZE TO ORDER YOUR PARTICIPANT!** The t-shirt will include Nutcracker artwork on the front and the entire cast list from this year's production on the back. A limited number of extra shirts will be on sale at the Nutcracker performance, but to ensure the correct size and quantity, we urge you to pre-order any additional t-shirts. To place your order, please fill out and return the portion below with your payment to the studio office. T-shirts can be purchased through auto-pay.

Due Date: **November 3rd, 2019**

Please make all checks payable to NTYB

Qty	Size	Price	Total
___	Child small (6-8)	\$20.00	___
___	Child med (10-12)	\$20.00	___
___	Child large (14-16)	\$20.00	___
___	Adult small	\$20.00	___
___	Adult medium	\$20.00	___
___	Adult large	\$20.00	___
___	Adult X-Large	\$20.00	___

Parent's Name: _____ Total Amount \$ _____

Child's Name _____ Phone # _____

Email _____

Address _____

City _____ State _____ Zip _____