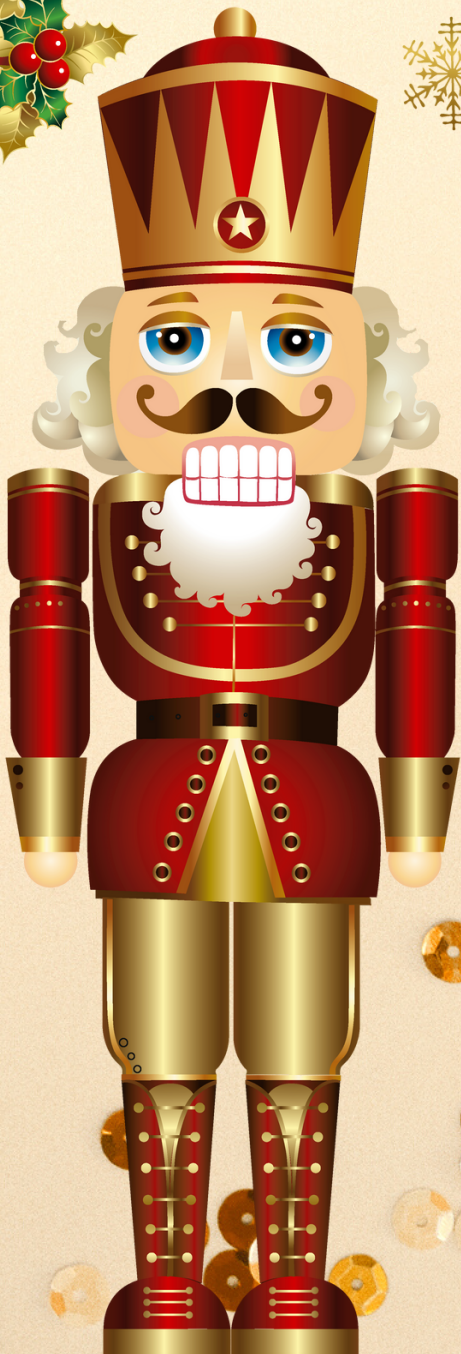




"THE NUTCRACKER"

INFORMATION PACKET #1



Thank you for your participation in the North Texas Youth Ballet's production of "The Nutcracker."

The following information packet includes important information regarding the production. Please read through it carefully.

Thank you once again for your participation. We look forward to another excellent presentation of "The Nutcracker!"

*Sincerely,
Dana Bailey*



465 W. Southlake Blvd. Southlake, TX 76092 817-488-9753

IMPORTANT DATES

In addition to the weekly rehearsals, you will be needed on the following dates and times. Please mark your calendars and plan to be in attendance.

DECEMBER **MANDATORY RUN-THROUGH**

3RD

Full Non-Dressed Run-Through Rehearsal
4:30-6:30pm in Studio #7 **SOUTHLAKE**

DECEMBER **PICTURE DAY &**
4TH **MANDATORY DRESS REHEARSAL**

Professional Photos Taken
9:00-1:15pm in Studio #1 **SOUTHLAKE**
1:15-1:30pm Full Cast Photo Taken in Studio #1 **SOUTHLAKE**

Parent Meeting
2:00-3:00 pm in Studio #2 **SOUTHLAKE**

Full DRESS Rehearsal
2:00-4:00 pm in Studio #7 **SOUTHLAKE**

DECEMBER **POSSIBLE RUN-THROUGH**

10TH

Possible Non-Dressed Full Run-Through Rehearsal
4:30-6:30pm in Studio #7 **SOUTHLAKE**

We will make an announcement at a later date stating whether or not this rehearsal will take place. We just want you to hold the date open just in case.



PERFORMANCE

DATE AND SHOW TIMES:

SUNDAY, DECEMBER 11TH

DRESS REHEARSAL @10:00AM
MATINEE PERFORMANCE @ 3:00PM
EVENING PERFORMANCE @ 6:30PM

LOCATION:

WILL ROGERS AUDITORIUM
#1 AMON CARTER SQUARE
FT. WORTH, TX 76107



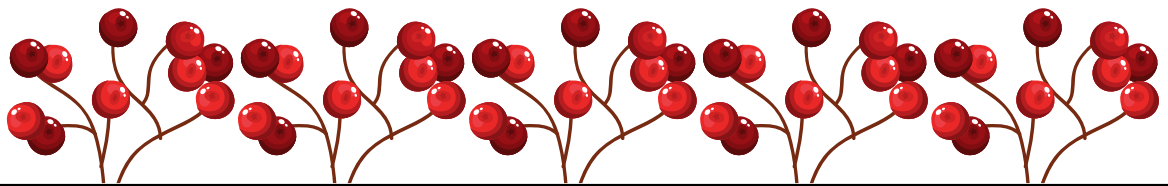
CASTING REQUIREMENTS

CASTING CLARA	The role of "Clara" will not be cast until all of the auditions have been completed; therefore, casting is subject to change.
ACCEPT OR DECLINE ROLES TODAY!	Each auditioned MUST inform NTYB of the roles he/she is accepting and/or declining <i>immediately following the audition!</i> <u>PLEASE DO NOT LEAVE AUDITION DAY UNTIL YOU HAVE OFFICIALLY ACCEPTED OR DECLINED YOUR ROLES AND YOU HAVE PAID THE PARTICIPATION AND COSTUME FEES!</u>
FEES DUE TODAY!	<ul style="list-style-type: none">• \$10 Non-Refundable Audition Fee• \$140 Participation Fee for the First Role (<i>includes video link!</i>)• \$15 Participation Fee per each Additional Role• \$95 Costume Fee per Role (<i>Except Mice, Russian & Party Scene</i>)• \$20 Nutcracker T-Shirt Fee
CAST AS A MOUSE/ANGEL?	If you were cast as an "Angel" you must also accept the "Mouse" role as well, and vice a versa. We will discount the mouse costume to \$55.00
CAST IN PARTY SCENE?	You will NOT be charged the \$95 Costume Fee for this dance because you will be responsible for renting or purchasing your own dress and pantaloons (girls) or suit (boys).
CAST IN RUSSIAN?	You will NOT be charged the \$95 Costume Fee for this dance because you will be responsible for purchasing a black turtleneck & black slacks. We will provide a sash to be returned back to us after the performances.
CAST AS AN UNDERSTUDY?	If you are cast as an "Understudy", you must take part in all scheduled rehearsals for that role. Understudies will only perform in the event an original cast member cannot perform.
FEES DUE LATER!	<ul style="list-style-type: none">• \$50 Program Ad<ul style="list-style-type: none">◦ (<i>Only if ad is not directly placed by participant</i>)• \$175 Show Tickets<ul style="list-style-type: none">◦ (<i>Only if participant family does not meet the sales requirement of 10 show tickets</i>)• \$100 Raffle Tickets<ul style="list-style-type: none">◦ (<i>Only if participant family does not meet the sales requirement of 20 raffle tickets</i>)
NEW DANCEWEAR REQUIRED	New Ballet Tights, New Ballet Shoes, and New Pointe Shoes (if needed) will be required for the performances. You will be provided with more detailed information at a later date.
REHEARSALS BEGIN	Rehearsals begin the week of September 12th at Southlake and Keller (check rehearsal schedule) unless otherwise stated on the rehearsal schedule. ALL rehearsals including the Dress & Full Run-Through Rehearsals are MANDATORY!
WEEKLY EMAILS	Each week, you will receive an email detailing very important information for that week. Please read through these carefully.

WEEKLY EMAILS

Each week, we will send you an email with very important information regarding rehearsals, costume updates, order forms, and more. Please look for these weekly emails and read each week to keep abreast of all things Nutcracker.

If you do not receive the weekly email in the first week or so, please check your spam folder and make sure that dsod@dsodance.com is added as one of your contacts.



NOVEMBER 1ST

**DEADLINE FOR YOUR
EASY 1,2,3 ITEMS!**

**THE FOLLOWING PAGES
DISCUSS ITEMS THAT ARE
DUE NOVEMBER 1ST.**



Nutcracker Production Participation Requirements

EASY AS 1, 2, 3!

1

SELL!



EACH FAMILY MUST SELL ALL 3:

- *1 - \$50 Program Ad
- *10 - Show Tickets
- *20 - 50/50 Raffle Tickets

2

FUNDRAISE!



IN ADDITION-EACH FAMILY MUST PICK 1:

- *Contact Business Owners for Corporate Sponsorship
- *Sell at least 50 extra 50/50 Raffle Tickets

3

VOLUNTEER!



EACH FAMILY MUST PICK 1:

- *Be a **BACKSTAGE MOM** for one of the Shows
- *Help Organize Girl Scout Goodie Bags, tickets, etc
- *Help us Set Up/Strike the Stage
- *Usher one of the Performances
- *Distribute Advertising Posters Around Town

DANCER/PARENT PARTICIPATION REQUIREMENTS

There are THREE major participation requirements to perform with NTYB.
EACH PARTICIPANT MUST COMPLETE ALL THREE REQUIREMENTS:

1. SELL!

Dancer/Parent Requirement – MUST SELL ALL 3:

1 - \$50 Program Ad

10 – Show Tickets (\$17.50 per ticket)

20 – 50/50 Raffle Tickets (\$5.00 ticket)

- **Sell or Purchase a Program Ad** - Due to the tight budget of a non-profit organization, each dancer is required to sell a minimum of \$50.00 worth of ad space. You can sell ad space to a business or you can purchase it yourself as a congratulatory ad for your dancer. If this requirement cannot be met, then \$50.00 will be charged to your account, so why not congratulate your dancer with an ad? Ads come in a variety of sizes and prices ranging from \$50.00 for a Business Card size ad to \$230 for a Full-Page ad. All ads **MUST BE** purchased and uploaded through the NTYB website-www.northtexasyouthballet.com
- **Sell 10 Show Tickets** – All participants are required to sell a minimum of 10 tickets per family (\$17.50 per ticket). If this requirement cannot be met, then the amount equal to 10 tickets (\$175) will be charged to your account.
- **Sell 20 “50/50” Raffle Tickets** - Each year, NTYB hosts a “50/50” Raffle, also known as a “Split the Pot” Raffle. All of the money collected from the selling of these raffle tickets goes “into a pot”. We will draw a ticket from the pot during the show and the winner gets half of the total amount of monies collected! The other half goes back into the production. Dancers are required to sell a minimum of TWENTY 50/50 raffle tickets per dancer at \$5.00 per ticket. Past winners have won about \$2000 or more in CASH!! This is great way to win some extra cash right before the holidays! If this requirement cannot be met, then the amount equal to 20 tickets (\$100) will be charged to your account.

2. FUNDRAISE!

Dancer/Parent Requirement – MUST PICK 1:

- Contact Business Owners for Corporate Sponsorship
- Sell at least 50 extra 50/50 Raffle Tickets (\$5.00 per ticket)

Fundraiser - Fundraising enables us to put on a high-quality production and still keep the cost down to you, our participants. Each dancer is required to participate in at least one fundraising activity. Sign-ups will be at the parent meeting or you can sign up on-line.

Each Family MUST pick 1 of the following:

- **Contact Business Owners for Corporate Sponsorships**—Find a Corporate Sponsor to donate \$100, \$250, \$500 or \$1000 in exchange for ad space, free tickets and more!
- **Sell at least 50 extra 50/50 Raffle Tickets** – Sell at least 50 extra 50/50 Raffle tickets at \$5.00 per ticket in addition to the required 20 Raffle Tickets you must sell. The more cash in the pot, the higher the prize!

3. VOLUNTEER!

Dancer/Parent Requirement – MUST PICK 1:

- Be a BACKSTAGE MOM for one for the Shows
- Help Organize Girl Scout Goodie Bags, tickets, etc.
- Help us Set Up/Strike the Set on Show Day
- Usher one of the Performances
- Distribute Advertising Posters Around Town

Volunteer – WE ABSOLUTELY CANNOT DO THIS SHOW WITHOUT THE HELP OF PARENT VOLUNTEERS!! There are so many things that must happen in order to mount a production of this magnitude. Therefore, **MUST REQUIRE** each participant to volunteer for at least one of the following duties:

- **Be a Backstage Mom** – Help us keep ALL of our dancers safe and performance ready by being a Backstage Mom for one of the two performances.
- **Girl Scout Project** – Help us find sponsors to donate items for the goodie bags, sort goodie bags, work the table to distribute tickets and goodie bags to the Girl Scout guests, help guide the Girl Scout guests where to go to get their tickets and goodie bags in the lobby.
- **Help us Set up/Strike the Set on Show Day** – Dads! Help us load and unload the trailer with backdrops and props! We need strong men! Moms! Help us unload the trailer and set up props and backdrops at Will Rogers!
- **Ushers** – Help patrons find their seats at each performance. You will only have to work for the 30 min right before the performance starts, so you will not miss any of the show!
- **Poster Distribution** – Help us get the word out by placing posters at local businesses around community



Community Service Hours

Do you or someone you know someone need Community Service Hours for their school. We can help you out!

You can help us with:

- Party Scene Extras
- Backstage Help
- Technical Help
- Front House Help

All of these will be explained at our parent meetings during the audition.

NUTCRACKER T-SHIRTS!

All Cast Names will be printed on the back of each T-shirt. Each Participant is required to purchase one Nutcracker T-shirt to wear as a coverup during performance day and other fun times!



**ADDITIONAL
T-SHIRTS
AVAILABLE!**

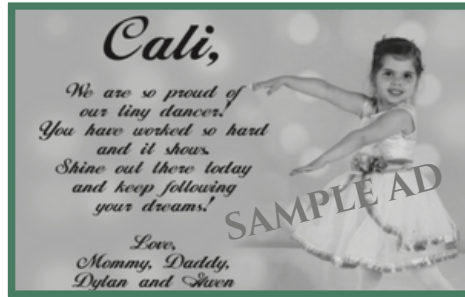
\$20.00

SIZES:

CSM
CMD
CLG
ASM
AMD
ALG
AXLG



AD SOUVENIR



North Texas Youth Ballet's Nutcracker Souvenir Program is a keepsake you child will enjoy for years to come. As part of your participation requirement, you must sell at least \$50 worth of ads. This is a fun way for parents, grandparents, friends and relatives to show their support and congratulate the student for their hard work on this year's Nutcracker. Please submit your order online and payment by **November 1st.**

IMPORTANT!

All Nutcracker ads will be submitted via our website through the Nutcracker link. We will not accept any ads through email, hardcopy, or disk.

<u>SIZE</u>	<u>PRICE</u>
Business Card	\$50.00
1/4 Page	\$75.00
1/2 Page	\$130.00
Full Page	\$230.00

(All prices include one photo, each additional photo is \$15.00)

Directions:

Step 1: Go to NTYB website northtexasyouthballet.com

Step 2: Select Program Ad link

Step 3: Select Desired Ad Size

Step 4: Upload Pictures or File and Type in AD Information, hit SUBMIT

Step 4: You will be Re-Directed to the PayPal Purchase Link

Step 5: Enter Payment Information

THE NUTCRACKER

**A NON-PROFIT COMMUNITY ARTS PROGRAM
PRESENTED BY THE NORTH TEXAS YOUTH BALLET**

The North Texas Youth Ballet is dedicated to the continued growth and interest in cultural arts events in our community. We are asking for your help in supporting the arts in Southlake and Northeast Tarrant County with your sponsorship. Your donation will be applied to the many expenses of producing The Nutcracker...for instance, the auditorium rental, costume rentals, props, backdrops, programs, etc. In return for your valued and gracious contribution, we will provide you with a variety of promotional opportunities depending upon your sponsorship level. It is important that we show our community the local businesses that support the arts. We thank you for your support of The Nutcracker.

CORPORATE SPONSORSHIP PACKAGES:

\$1000 LEVEL

Full-page ad in program located inside front cover, inside back cover or outside back cover

Listed on Sponsorship page in program

Ad on DSOD lobby TV

Ad on North Texas Youth Ballet website with link to your website

3" logo on t-shirts

Company named as sponsor in all press releases to local newspapers

Logo on posters distributed around Southlake, Keller & Coppell

10 free tickets to event

\$500 LEVEL

½ page ad in program

Listed on Sponsorship page in program

Ad on North Texas Youth Ballet website with link to your website

1 ½" logo on t-shirts

Logo on posters distributed around Southlake, Keller & Coppell

Logo on any other promotional materials

6 free tickets to event

\$250 LEVEL

¼ page ad in program

Listed on Sponsorship page in program

4 free tickets to event

\$100 LEVEL

Business card size ad in program

Listed on Sponsorship page in program

2 free tickets to event



Thank you for your time and interest in helping bring this Holiday Classic to life on stage!

Dana R. Bailey North Texas Youth Ballet Production of "The Nutcracker"